



MAGAZINE CIRCULATION

☐ **Magazine name :** XIN CHÀO VIỆT NAM (founded 2003)
(XIN CHAO VIETNAM KOREAN NEWS MAGAZINE)

☐ **Issue :**

- For Korean Community living in Vietnam
- Semi – monthly (Sunday of second week and Sunday of end of month)
- Circulation per issue 10,000 copies

Business:

- VIP room in Airport: Vietnam Airlines, Korea Airlines, Asiana Airlines.
- Embassy, Consulate, Kotra, Kocham, Korean Company
- Industrial Park

Education:

- Korean School, International School, ...

Entertainments:

- Hotel, Restaurant, Golf course, Resort, Casino

Other:

- Church, Korea Associations

Market share:


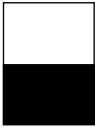
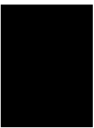
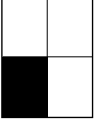


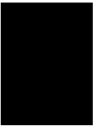

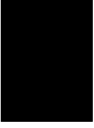



- Hanoi: 40%
- HCM: 40%
- Other province: 20%





PRICE ADVERTISEMENT OF MAGAZINE “XIN CHAO VIETNAM”

< 교민잡지 Xin Chao Vietnam 광고가격내역 >

	AD (size)	1time		AD (size)	1time
	Back cover 200mm x 280mm Bìa 4	1.800 USD		Inside half page 180mm x 128mm 1/2 trang quảng cáo	600 USD
	Inside back cover 200mm x 280mm Bìa 3	1.500 USD		1/4 size 88mm x 128mm 1/4 trang dọc quảng cáo	400 USD
	Inside front cover 200mm x 280mm Bìa 2	1.800 USD		1/4 size 180mm x 62mm 1/4 trang ngang quảng cáo	400 USD
	Next front cover page 200mm x 280mm Trang 3	1.500 USD		1/6 size 180mm x 57mm 1/6 trang quảng cáo	350 USD
	Inside full page 200mm x 280mm Trang thường quảng cáo	1.050 USD		Yellow page 40mm x 40mm Thông tin trên Trang vàng khổ 4x4cm	60 USD <i>Prepayment</i> (6 months) gói QC 6 tháng
	1/2 size 260mm x 88mm 1/2 trang quảng cáo	600 USD		Yellow page 80mm x 40mm Thông tin trên Trang vàng khổ 8x4cm	80 USD <i>Prepayment</i> (6 months) gói QC 6 tháng

NOTE: * The price is not included 10% VAT.

Subject to change the price without notice.

- Customer will give us Art work for Advertisement
- Material deadline: five - day before magazine of issue
- Cancellation deadline: seven – day
- For more detail please contact with the Ms Nguyệt: 0937.231.258